

MASSTOWN MARKET NEWS

Volume 4 Issue 7
July, 2004

The Market opened 35 years ago this month...

Watch for all the special events and celebrations this month as the Market turns 35! Opened on July 29th, 1969, the Market has served the local area ever since with the freshest produce, and has now grown into a full service Market employing nearly 70 people. And we're proud of that...



Deck Parties??

We'll be making good use of our NEW 40' rear deck in July.

We're planning weekend barbecues and other fun events. Watch for balloons, banners, and entertainment, too!! And you can now take advantage of the 27 new parking spaces in the back, and you can enjoy an outdoor lunch at one of our many new picnic tables... *The Market experience just got a little bit better...*



The Great Wall of History...

We'll be unveiling a pictorial history this month of our first 35 years... Re-live Market milestones, meet our owners and staff, see our early farm roots, watch the building grow, experience the smiles over the years, and travel with us from our very first days until now... *A walk down memory lane...*



Happy Canada Day...

The Market is open all day on Thursday, July 1st. We have all your holiday needs, including fireworks, flags, party foods, and so much more... **THE FIRST 50 CHILDREN TO VISIT THE MARKET ON JULY 1st WILL RECEIVE A FREE SMALL CANADIAN FLAG TO WAVE PROUDLY!** Hurry in...



Garden Centre News

Watch for weekly specials throughout July. Nancy and her staff have put together a beautiful selection of quality trees, shrubs, flowers, and gardening supplies. And we have plenty of helpful advice just for the asking...



We're OPEN...

The Market is open 7 days a week from 9am to 9pm, all year round. You can always count on us for all your shopping needs.



Masstown Market...
Watermelon good...
every day !!

Did you know that seedless watermelons are usually round, while seeded ones are oval...

Welcome Visitors...

Stop in to our Visitor Information Centre for directions to local attractions, provincial maps and guide-books, tourist literature, FREE internet and webmail access, and plenty of warm smiles and helpful ideas...



Masstown Market...
Where the welcome mat is always out!

FRUITS & VEGGIES...

5 to 10 a day, every day, every color!





Thank You

for being our customer

The Market celebrates 35 years of Quality & Service in 2004. And it's thanks to our many loyal customers and exceptional staff that we have grown to become a bustling year-round country Market. The business was founded on the principles of offering unbeatable quality, selection, service, and value... AND THESE PRINCIPLES STILL GUIDE US TODAY...

Eric, Laurie, & Wade Jennings



STRAWBERRIES - Field fresh, local berries arrive daily...



Strawberries - that delicious, juicy little fruit that is grown right here in central Nova Scotia. A good source of iron and folate, they are high in fibre, and very high in anti-oxidant Vitamin C. And they're not at all bad with homemade shortcakes and cool whipped cream, either !!

Strawberry Spinach Salad

1 bag Spinach, fresh & cleaned
1 cup Strawberries, sliced

Dressing

½ cup Vegetable oil
¼ cup Sugar
¼ cup White wine
1 tsp. Salt
1 tsp Dry mustard
1 tbsp Poppy seeds



Rinse spinach and tear into pieces. Wash, drain, and slice strawberries. Set both aside. In a blender, mix all the dressing ingredients except the poppy seeds, until creamy. Add poppy seeds. Toss together the spinach and strawberries, add dressing and fold together. Serve immediately. Makes 4 side salads, or 2 meal salads.

Other serving ideas...

For a simple dessert or breakfast idea... Combine strawberries, mandarin oranges, and pineapple with plain or vanilla yogurt and drizzle with pure NS maple syrup. Or add Grape Nuts for a crunchy variation...



48 Flavours...

The selection in our Dairy Bar is HUGE. We have 48 flavours of cold, creamy Scotsburn ice cream, waffle cones, floats, sundaes, milkshakes, banana splits, candy treats, and more...*Simply chillin'...*



Camping out??

We have everything you'll need for tenting and trailering. Propane, ice, coolers, cold drinks, salads, batteries, playing cards, matches, laundry & dish soap, snacks, magazines, newspapers, maps, grilling meats, and so much more...

Our WINNERS...

We drew the names of many happy winners in our Grab Summer Contest which ended on June 20th, Father's Day. The barbecue went to Ken MacLeod of Truro, the tent was won by W.Sibley of North River, and the garden umbrella was won by Gerry Barkhouse of Great Village. Congratulations to these, and all our winners!



Our bakers say...

Enjoy our homemade shortcakes with your fresh strawberries. We make them fresh for you every day throughout the strawberry season. Their lightly sugared, and oh so flaky... Uuummm!

July News

Outdoor Improvements
Ready to enjoy

Canada Day
July 1st

Back Deck Parties
Watch for details

35th Anniversary
CELEBRATE

'Wall of History'
Unveiled
this month

'Produce Facts'
Strawberries

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9am to 9pm
*Celebrating 35 Years of
Quality & Service*